

**REMARKS**

In light of the above amendments and remarks to follow, entry of this amendment and reconsideration and allowance of this application are respectfully requested.

Claims 13-16 are pending in this application. Claims 1-12 are canceled.

Claims 1 and 4 were objected to because of the use of "including:" rather than "comprising:". Claims 1-3, 6, and 12 were rejected under 35 U.S.C. § 112, second paragraph, as being indefinite. Claims 1-12 were rejected under 35 U.S.C. § 101 as being directed to non-statutory subject matter. Claims 1-12 are canceled. New Claims 13-16 address each of the Examiner's comments. Accordingly, these rejections are moot.

Claims 1-12 were rejected under 35 U.S.C. § 102(e) as being anticipated by Tuzhilin et al. (Published U.S. Patent Application 2004/0103092). Claims 1-12 are canceled. The Examiner cites a number of paragraphs in Tuzhilin which Applicant is unable to find. For example, Tuzhilin has 128 numbered paragraphs, but the Examiner has listed paragraphs 160, 162, 187, and 191?

The present invention requires "favorite content lists" be sent "from a plurality of user terminal devices" and "a request for a recommendation content list" be sent from the user's terminal device. (Claims 13-16) Tuzhilin does not disclose that favorite content lists are sent from different user terminal devices. Further, Tuzhilin does not discuss a request for a recommendation content list as recited in the present claims. Rather, Tuzhilin is directed to how recommendations are generated and then simply providing them to users. Tuzhilin does not receive favorite content lists or

require a request before sending recommendations. Moreover, the present claims "except[] the contents of the user's favorite content list" from the generated recommendation content list. Tuzhilin fails to meet this exception limitation. Accordingly, for at least these reasons, Tuzhilin fails to anticipate the present invention and the new claims should be allowed.

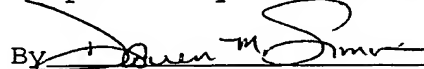
As it is believed that all of the rejections set forth in the Official Action have been fully met, favorable reconsideration and allowance are earnestly solicited.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095.

Dated: January 18, 2007

Respectfully submitted,

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